ROWMAN & LITTLEFIELD

Make It Memorable
Writing and Packaging Visual News with Style

Second Edition

By Bob Dotson

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The following stories, with annotated scripts, are featured in the second edition of *Make It Memorable: Writing and Packaging Visual News with Style*. **Students can access videos of the stories themselves via links listed here and in the text.**

Students mourn friends who died in Jonesboro massacre
Students at Westside Middle School in Jonesboro, Arkansas, reflect on their memories of four classmates who were killed during a mass shooting on school grounds on March 24, 1998. The kids remember their friends as the '"nicest" people in school, with kind hearts and great senses of humor. NBC's Bob Dotson reports.
http://www.today.com/video/today/57024266

Farm boy who became conductor gives back
In this 2005 American Story segment, NBC correspondent Bob Dotson profiles a young man who gave everything he had to conduct the Boston Symphony Orchestra, and now is giving back to his community by inspiring a new generation.
http://www.today.com/video/today/57024929

From farm boy to center stage at Metropolitan Opera
In this 2006 American Story, NBC's Bob Dotson reveals how farmhand Chuck Taylor took his music dreams from the fields to the Metropolitan Opera in New York City. Taylor's opera director says he not only has the voice, but the soul of an opera star.
http://www.today.com/video/today/57024322

YouTube's car star fulfills ailing little boy's dream
Six-year-old Andrew Kees developed a love of cars while watching Kyle Lindsey's car reviews on YouTube after being diagnosed with a rare brain tumor. NBC's Bob Dotson reveals how Lindsay fulfilled Andrew's fondest wish: to watch him film a car review.
http://www.today.com/video/today/57024469

Lost & found: Farmer transforms forest with hidden art
Sculptor Nate Nicholls brought his creations to life by hiding them one by one in the woods, eventually filling 5 acres with thousands of sculptures made from old farm implements and junk. In 2014, Nate's grandchildren marveled at his whimsical work, which includes time machines, mermaids and dragons. NBC's Bob Dotson reports.
http://www.today.com/video/today/57024491

Potato peelers put him on Park Avenue
Meet the man who made a fortune selling $5 potato peelers on the streets of New York City – enough to put his daughter through Columbia and himself in a Park Avenue apartment. This American Story with Bob Dotson originally aired in 2005.
http://www.today.com/video/today/57024532

Pioneer spirit keeps small Montana town alive
NBC's Bob Dotson visits tiny Philipsburg, Montana, a working-class town whose residents put their community ahead of personal gain, even chipping in to help a family plagued with cancer. This report originally aired on TODAY in 2011.
http://www.today.com/video/today/57024767

Meet the girl who integrated New Orleans schools
In this 1997 American Story with Bob Dotson, the NBC correspondent speaks with Ruby Bridges, who desegregated a New Orleans school at the age of 6 and became an important figure in the civil rights movement.
http://www.today.com/video/today/57024582

Spelunker rescued from cave in national park
See this 1991 report from NBC's Bob Dotson on spelunker Emily Mobley, who was rescued from a cave in Carlsbad Caverns National Park after she broke her leg – the deepest and most remote cave rescue in American history.
http://www.today.com/video/today/57024661

How immigrants in Hawaii fared after Pearl Harbor
See NBC's Bob Dotson's 1991 report on how immigrants living in Hawaii were treated after the Japanese attack on Pearl Harbor that led to U.S. involvement in World War II.
http://www.today.com/video/today/57024677

Additional **videos from "American Story with Bob Dotson" that that can be utilized for class assignments and exercises are available at www.nbclearn.com/makeitmemorable.**